

How I built my business FROM NOTHING

WORKSHOP SERIES

Where: Maselli's Deli,
 5/10 Capital Pl, Birtinya

Cost: \$25 per person
 for breakfast

Time: 7am to 8.30am

RSVP: Reserve your seat now
info@sunshinecoastbng.com



BRETT GRAHAM - RAY WHITE REAL ESTATE | Wednesday 6th April 2011

Brett Graham is the Principal of six successful Sunshine Coast Ray White Real Estate agencies as well as a Finance Broking Franchise business. Over the past 11 years Brett has built a small local business up to a business which now employs over 70 staff across those seven businesses. A large part of Brett's success has been his ability to trust and empower those around him and in return they willingly take responsibility for and enjoy the challenges of stepping up and being part of a much-valued team. Brett is something of a quiet achiever even though he owns a number of Ray White Real Estate offices he's the Zone Chairman of the Real Estate Industry Queensland - vice President of Bloomhill Cancer Help Centre, contributor to many local charities and community groups and 2012 Mayoral Candidate for the Sunshine Coast.

MIKE O'HAGAN - MINIMOVERS Wednesday 11th May 2011

Mike O'Hagan is a "been there, doing it" kind of guy. With \$200 and a Ute, Mike grew a short distance furniture moving business into a professionally managed enterprise that today turns over \$30 million a year with over 400 employees, known as MiniMovers. At 18 years of age Mike arrived in Australia with a few hundred dollars in his pocket and a pack on his back. Over the next 8 years he worked for 35 different employers. In his words "I'm a product of the many really bad, and the few good, employers I worked for". This background helped to influence Mike to "do it differently" in business. Mike's strengths lay in his basic commonsense approach - "out of the box" thinking, leadership, systems, marketing, people management skills, workplace culture, innovative products, and creative customer service strategies.



TONY LONG - URBAN 21 | Wednesday 13th July 2011

Tony Long is regarded as one of the Region's leading big picture thinkers. He possesses a rare combination of strategic and innovative problem solving skills. His pivotal role in the successful Master Planning of the award winning Kawana Waters community is well recognised. Over the years Tony has ventured into a number of fields including mixed use developments; medical facilities; property sales and marketing as well as restaurants. Tony is a true Sunshine Coast local, he has seen the region grow from small fishing villages to one of Australia's fastest growing regions. Tony's insights on the future of the Sunshine Coast will be of keen interest to those planning to establish a long term presence in the region. Tony is an engaging and challenging speaker. He pulls no punches and audience members will be challenged to think laterally about their performance and outlook on life.

RACHEL BERMINGHAM - 4 INGREDIENTS Wednesday 7th September 2011

Rachael Bermingham has written 6 bestselling books in the last 5 years and is regarded as Australia's # 1 best-selling, self-published, female author. Rachael has become most renowned for her ability and natural flair in building multi-million dollar companies from a home base, around family commitments using clever 'no cost' marketing tactics. A natural entrepreneur, Rachael's talent for business shone early when she started her first business at only 19. Having experienced a variety of jobs - including travel agent, stunt woman and shark feeder - Rachael started her journey as a best-selling author in 2005, when she co-wrote, self-published and self-funded her 1st book 'Read My Lips'. This experience soon lead Rachael to put her writing and marketing talents to use to co-author the '4 Ingredients' series of cook-books with life-long friend Kim McCosker - selling more than 3.6 million copies worldwide. Most recently Rachael wrote and published her first solo book 'How to write your own book and make it a bestseller' and launched Bermingham Books - a help and distribution centre for budding authors.



GREG DINSEY - COOROY MOUNTAIN SPRING WATER | Wednesday 19th October 2011

Greg Dinsey is a man driven by vision. Realising there was a market for the sweet tasting spring water located at the family's third generation farming property, Greg spent many years building Cooroy Mountain Spring Water into the diversified Australian beverage company that it is today. Cooroy Mountain Spring Water is recognised as one of Queensland's top 400 privately owned companies. During 1997 the opportunity to purchase Wimmers Soft Drinks arose. Greg had a vision and passion to see the iconic brand remain a strong Australia owned player in the beverage market. Greg's entrepreneurial spirit and passion are the reasons Cooroy Mountain Spring Water has already achieved phenomenal growth within a relatively short period of time. Having had the good fortune to realise some of his own goals and vision, Greg spends considerable time assisting on various boards and committees within the Sunshine Coast business community.

ANNETTE SYM - SIMPLY TOO GOOD TO BE TRUE Wednesday 16th November 2011

Annette Sym is a bestselling author, Australia's No. 1 low-fat cooking expert, award winning businesswoman and international motivational speaker. With no previous business experience, she turned the triumph over her own weightloss and health struggles into a multi-million dollar business from her home-based business in Buderim, Queensland and became a self-published phenomenon with over 3 million of her healthy low-fat cookbooks sold to date. Among many awards and achievements, Annette has been listed in the top 30 Entrepreneurial Women in Australia in BRW magazine as well as in SmartCompany's 2010 list of top female entrepreneurs in Australia. In this not to be missed event, Annette will discuss the world of health, weightloss and business success, and demonstrate what can happen if you dare to dream.

